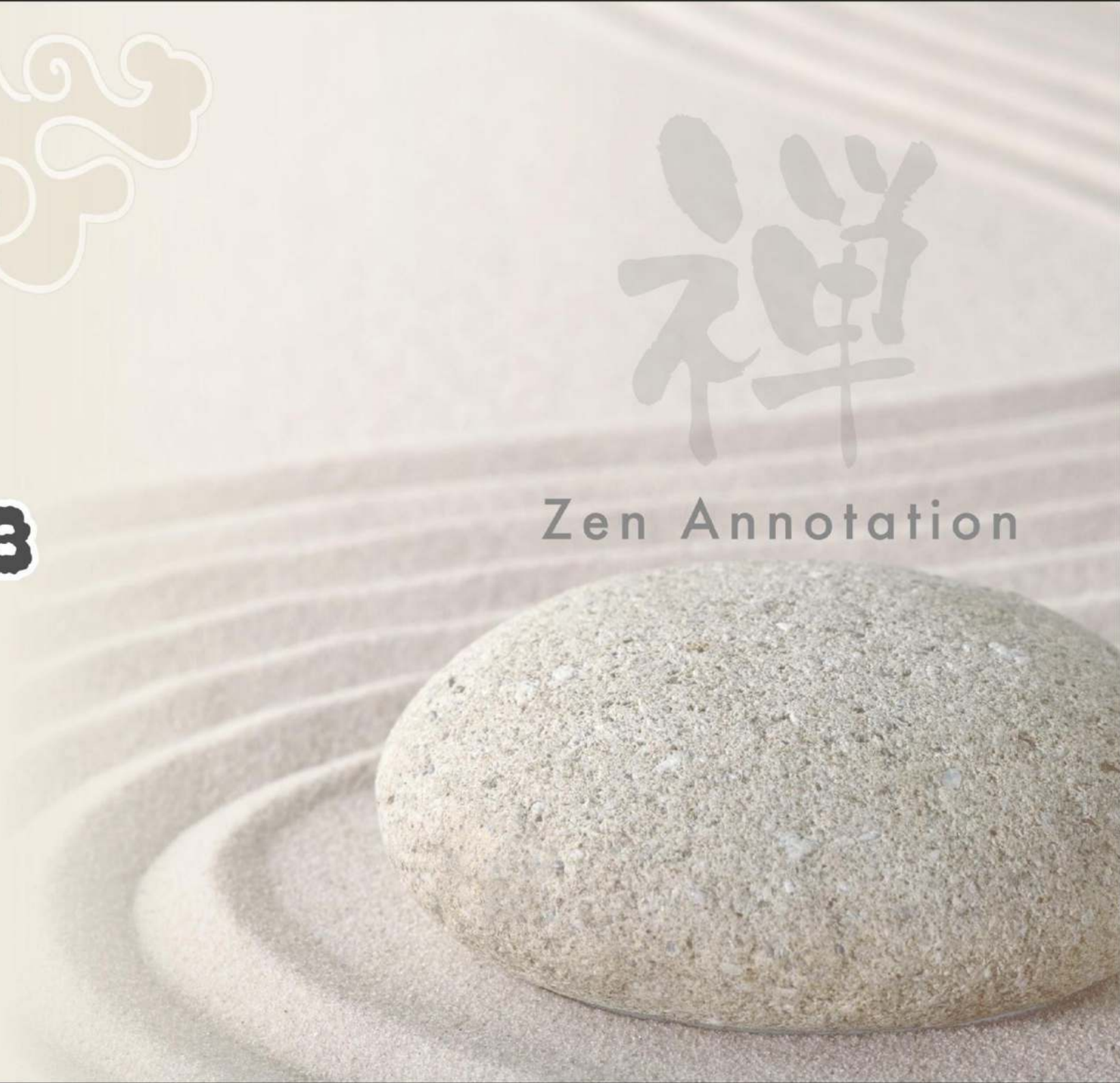




禪

Zen Annotation


BAOBAB





Quality, speed, cost effectiveness.

We are born in Japan.



Baobab, Inc.

<https://baobab-trees.com/en/>

Our Services

Clean, non-contaminated data collection

- We collect data on demand through our Baopart network (trained workers network) in Japan, South Asia, USA and Europe.

High quality manual annotation and translation

- We continuously improve annotation/translation quality based on feedback from clients and Baoparts.
- Independent reviewers check all annotations/translations.

Speedy turnaround with outstanding output

- We optimize workflows using our proprietary tools.

Our in-House Tools

Tools are used by Baoparts to provide quality output

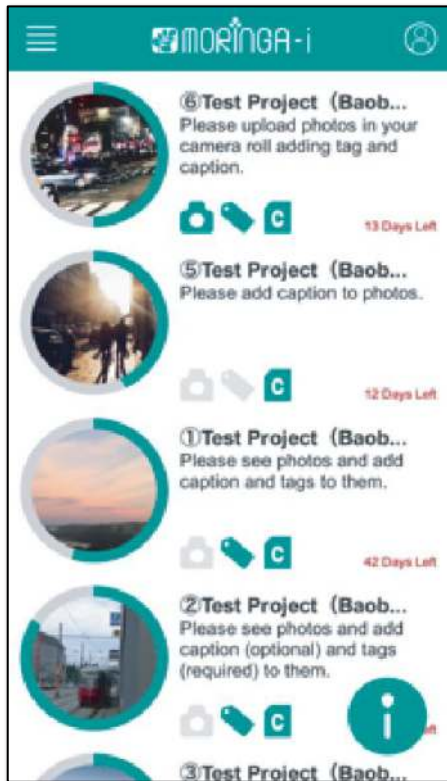


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Moringa-i

Mobile app that allows Baoparts to capture, tag and caption images on the go



- Image collection (jpeg format; image collection available for most countries)
- Adding tags/captions to collected images
- Adding tags/captions to images submitted by clients
- App is available in Japanese, English and Chinese (simplified and traditional)
- *Tags in English only
- Collected image data in jpeg format
- Tag/caption data delivered in CSV format

Screenshot of project list in the app

Moringa-v

Mobile app to collect and tag sounds on the go



- Sound collection (WAV format; sound collection available for most countries)
- Adding tags to collected sounds
- Adding tags/captions to images submitted by clients
- App is available in various languages, such as Japanese, English and Chinese
- *Tags are in English only
- Sound data is in WAV format
- Tag data is delivered in CSV format

Screenshot of project list in the app

Image and Video Captioning

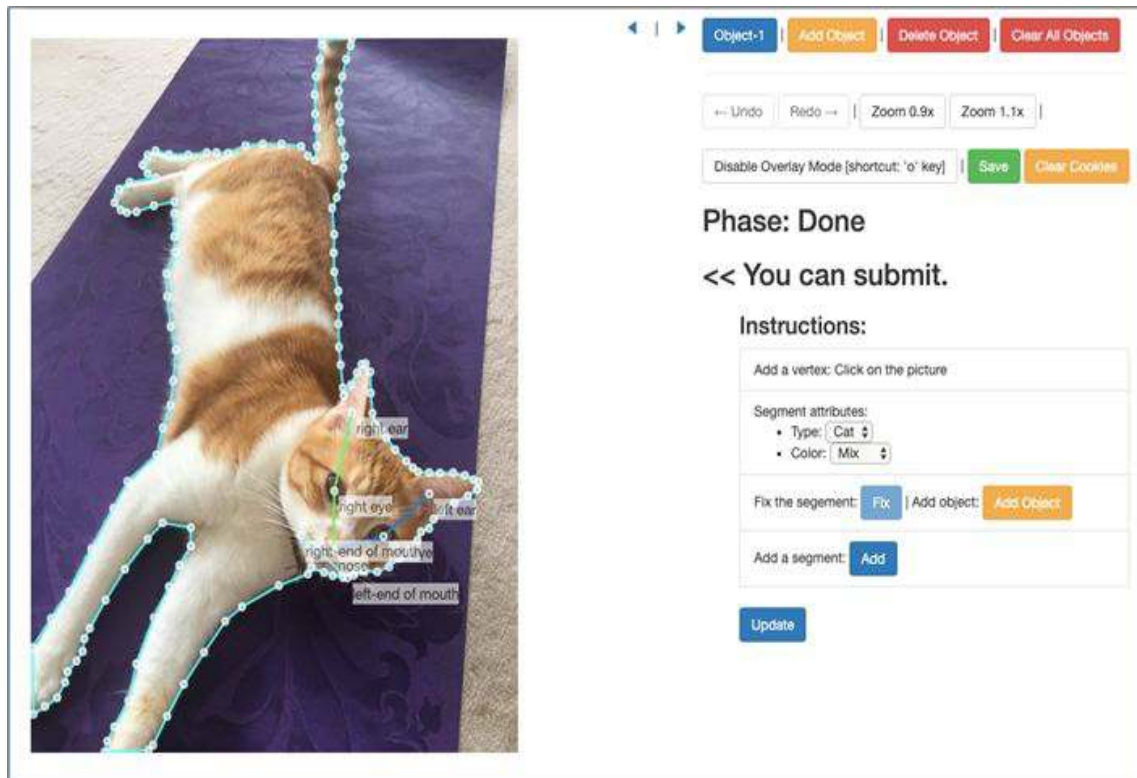
Web-based image and video captioning tool



- Up to 8 Baoparts may simultaneously work on the tool to caption a photo or video, resulting in up to 8 captions per photo or video.
- Can create captions in multiple languages, such as English and Chinese, in addition to Japanese.
- Data is delivered in CSV format.

Pose Annotation

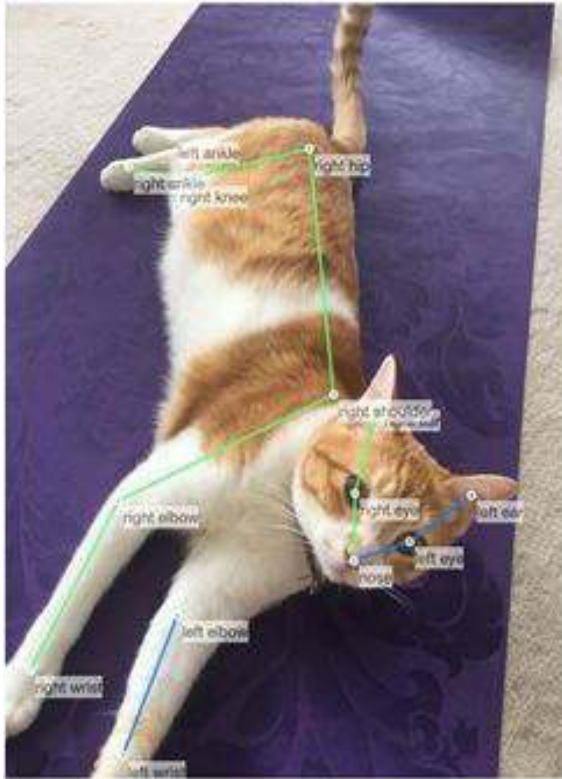
Web-based tool to bound objects (box or polygon), add keypoints and tag them.



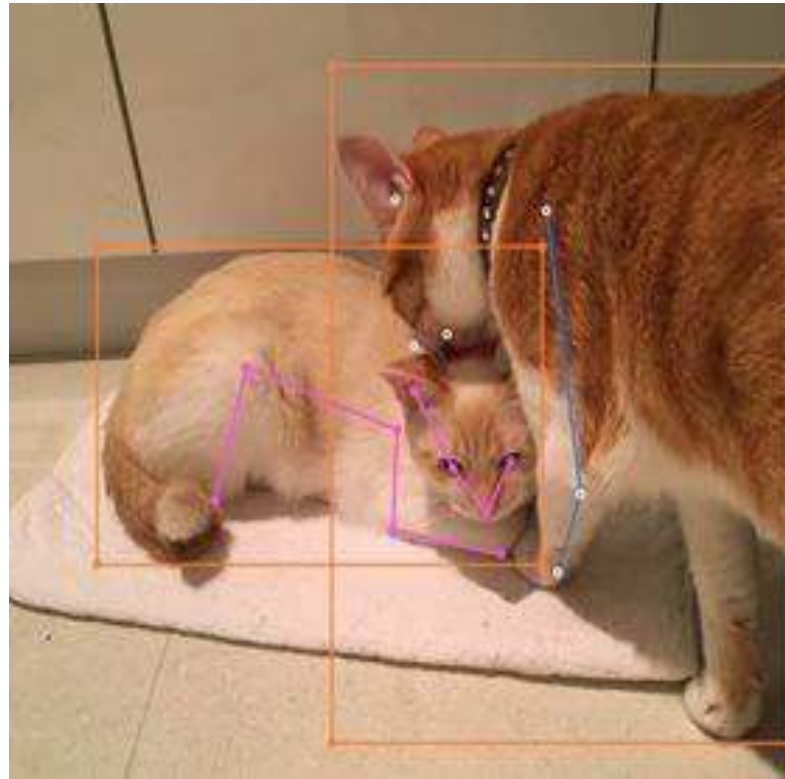
Pose Annotation work screen

An example of an object in an image being marked up, enclosed in a rectangle region and transcribed.

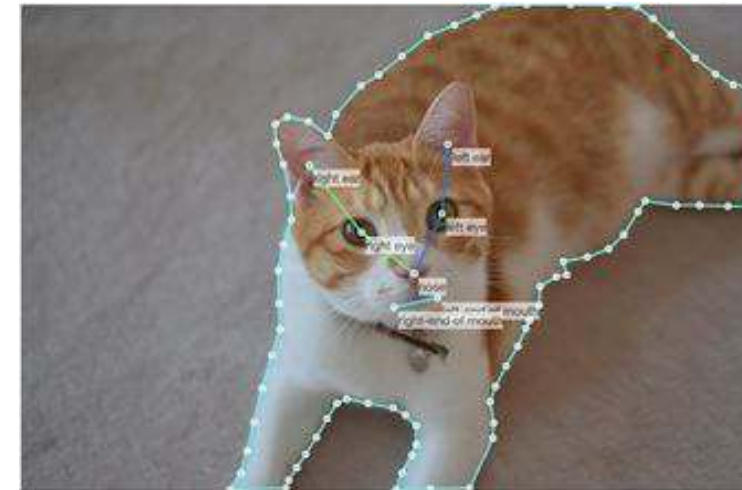
Pose Annotation Examples



Keypoints
only



Keypoints +
Bounding Boxes



Keypoints +
Segmentation

Bin Box Annotation

Web-based tool to enclose objects of interest and annotate picking points

Bin Box Annotation Tool Work Screen

The screenshot displays the 'BIN BOX ANNOTATION' tool interface. It features a central image of a box containing various fruits and vegetables. On the left side, there are controls for adjusting the image's appearance, including 'Set Default', 'Brightness' (100%), and 'Contrast' (100%). Below these are four annotation options: 'Item Bounding Box' (1), 'Item Picking Point' (2), 'Bundle Box' (3), and 'Container Box' (4). The 'Container Box' option is currently selected. On the right side, there are sections for 'Items' (1, 2, 3), 'Picking Points', 'Bundles', and 'Containers', each with navigation arrows. A 'Submit' button is located at the bottom right.

Semantic Segmentation

Web-based tool to segment objects and classify them to client-defined categories



We have experiences in annotating various objects in the world.

- **Traffic** (road, sign, vehicle, human, ...)
- **Vehicle parts** (front door, rear door, front bumper, ...)
- **Meteorological objects** (cloud, sky, ...)
- **Terrestrial objects** (mountains, rivers, sea, ...)

With our extensive experience, **Baobab** has the ability to **tailor to your specific needs**. We are accommodating to unconventional requests and are flexible in meeting the output you require.

We are happy to start a dialogue with you to assess your needs.

Please contact us at **info@baobab-trees.com!**



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